

Fresh's valentine day special

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Consumer goods brand 'Fresh' of Meghna Group of Industries is organising a week long Valentines day campaign titled “Bhalobashar Fresh Golpo” which will include six tele fictions based on 'fresh' love stories starting from February 10 to

February 15 and will be aired on NTV. Under the banner of Alpha-I Media Productions these TV dramas were directed by six celebrity directors- Nurul Alam Atik, Animesh Aich, Shihab Shahin, Taneem Rahman Angshu, Krishnendu Chattopadhyay and Golam Sohrab Dodul. The announcement came from a press conference at a hotel in Dhaka where the organiser Meghna Group of Industry's Managing Director Asif Iqbal, broadcast partner NTV chief Mostafa Kamal Syed and marketing head Ranjan Dutta, music producing company Gaanchil's CEO Zia Us Sobhan and production company Alpha-I's managing director and producer Shahriar Shakil were present. The TV fictions' cast includes major actors from both Bangladesh and India's West Bengal. The music production partner Gaanchil also produced original tracks for these romantic TV dramas.

A list of the productions:

Nurul Alam Atik's "Amay Khujona," starring Aupee Karim, Bhaswar Chatterjee (Kolkata) Animesh Aich's "Nirbashon," starring Riaz, Bhabna, Shatabdi Wadud Shihab Shahin's "Bus Stop," starring Momo, Apurba, Saju Khadem Taneem Rahman Anghsu's "Jokhon Bashanta," starring Sharlin, Nisho Krishnendu ChaChattopadhyay's "Bi-Shorgo," starring Payel Sarker (Kolkata), Rawnak Hasan Golam Sohrab Dodul's "Hothat Tumi," starring Tarin, Debdut Ghosh (Kolkata).